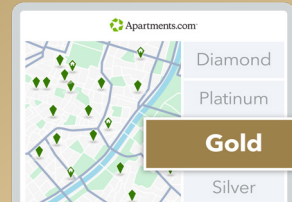




Gold Package

Showcase your community with visual search tools

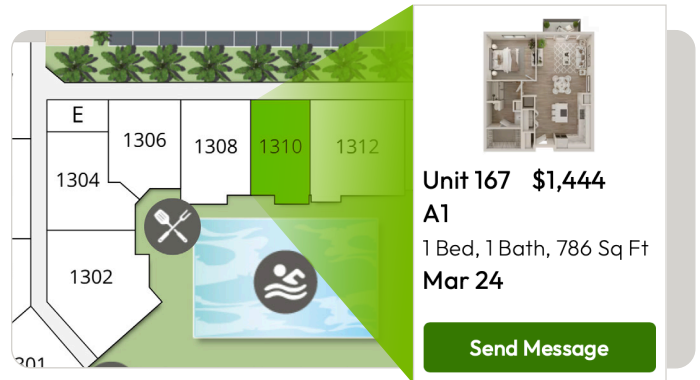


33% MORE EXPOSURE THAN SILVER*



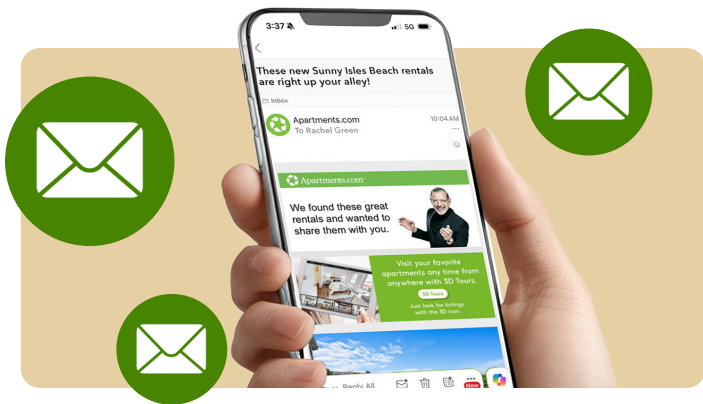
✓ CoStar Media Shoot Matterport®

Multifamily showcasing professionals capture all the media and angles proven to convert. Get 2 Matterport 3D Tours and 20 high-resolution photos that seal the deal for interested renters.



✓ Detailed property map

Renters can see where available units are within the community, adding clarity that helps them orient faster, choose the right unit, and reach out with greater confidence.



✓ Email Recommendations

Keep interested renters engaged as they narrow their options. Appear alongside similar communities and gain added exposure to those actively searching.

✓ Tour Scheduling & Apply Now features

Gain access to our highest-converting leads

✓ Multi-site exposure

Your listing appears on at least 6 leading rental websites



✓ Matterport 3D Exterior

Interactive 360° fly around that gives renters a complete exterior preview. Help them understand the full layout, surroundings, and scale of the property before they ever arrive onsite. Exclusively on Apartments.com.

✓ CoStar Market Advantage™

Rent comparables, lead performance, listing quality reports

✓ Rental Tools

Applications, screening, leases, payments, and maintenance all in one included toolkit.

Full Gold Package Features

Network Exposure

- ✓ 33% more in exposure vs. Silver package*
- ✓ Order of appearance under Platinum
- ✓ 6 network sites**
- ✓ Property ads in targeted email campaigns
- ✓ Property management logo
- ✓ Listing on 1 targeted website†

Listing Exposure

- ✓ Hi-res photos
20 produced / 35 total^
- ✓ Virtual tours
2 Matterport 3D Tours produced / 4 total^
- ✓ Tour Scheduling Vendor Integration
- ✓ Dedicated property details page
- ✓ Link to website URL
- ✓ Ratings & reviews
- ✓ Sister properties as "nearby properties"
- ✓ Rent specials on listing page

Unit Level Details

- ✓ Photos and floor plan images of the unit
- ✓ Unit-level leads
- ✓ Unit-level apply now links
- ✓ Unit-level description and specials
- ✓ Unit amenities
- ✓ Detailed property map
- ✓ Beds, baths, and sq ft of the unit
- ✓ Rental rates and estimated costs
- ✓ Date available for the unit
- ✓ Deposit for a unit
- ✓ Price by lease term/move-in date

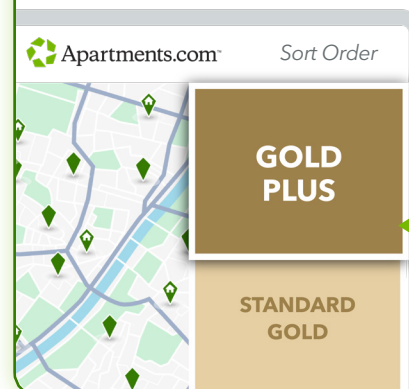
Additional Resources

- ✓ CoStar rent comps report
- ✓ Lead performance report
- ✓ Listing quality report
- ✓ Call recording
- ✓ Network ad analytics + customer portal
- ✓ MyMedia
- ✓ Rental Tools
- ✓ 50+ integration partners

PLUS it up!

Upgrade any ad package level to PLUS for even more exposure!

- ✓ 70% more in exposure vs. Silver package*
- ✓ Appear before all standard Gold listing packages



Ready to get started?

Call or email us to discuss which ad package fits your vacancy needs

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888.658.7368



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