

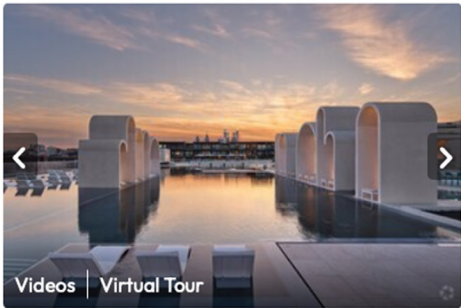


# Reach Every Renter

**The Piazza Alta**  
1099 Germantown Ave, Philadelphia, PA 19123



**\$1,895 - \$7,995**  
Studio - 3 Beds

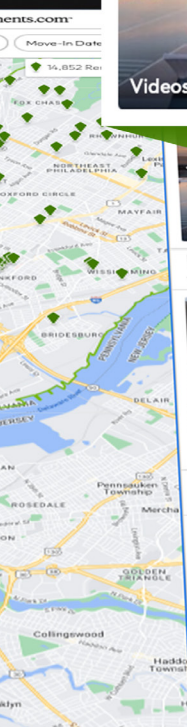
2 MONTHS FREE

Dog & Cat Friendly, Fitness Center, Pool, Stainless Steel...



(267) 633-8822


[Email](#)

[Videos](#) | [Virtual Tour](#)



**Dwell 2nd Street**  
1321 N American St, Philadelphia, PA 19122



**\$1,680 - \$3,520**  
Studio - 2 Beds

2 MONTHS FREE



Dog & Cat Friendly, Fitness Center, Pool, Dishwasher, Refrigerator, ...


(856) 666-2111

[Email](#)

[Videos](#) | [Virtual Tour](#)

**1500 Locust**  
1500-1514 Locust St, Philadelphia, PA 19102



**\$1,660 - \$5,204**  
Studio - 3 Beds

2 MONTHS FREE

Dog & Cat Friendly, Fitness Center, Pool, In Unit Washer & Dryer, ...

(856) 672-5772

[Email](#)

[Videos](#) | [Virtual Tour](#)

 Apartments.com™

 Homes.com™

[ForRent.com](#)

[ApartmentFinder™](#)

[apartmenthomeliving.](#)

[Apartamentos.com™](#)

[AFTER55.com](#)

[CorporateHousing.com™](#)

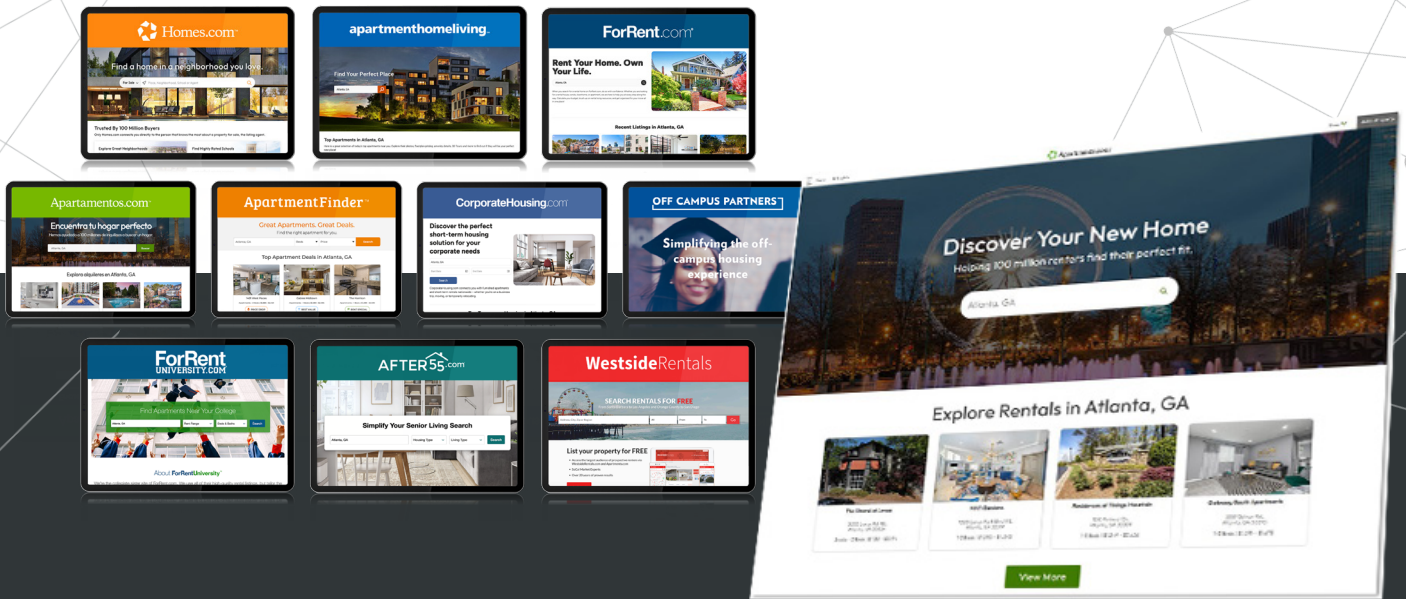
[ForRent UNIVERSITY.COM](#)

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APARTMENTS.COM NETWORK AD PACKAGES

# 1 Network. 11 Sites. 1 Billion Annual Visits.\*



Advertise on the Apartments.com Network with the right ad package for your unique marketing needs.

## DIAMOND PLUS

**1,000%** MORE EXPOSURE THAN SILVER\*

- + Appears at top of Diamond listings
- + Highly exclusive – limited availability
- + 40 virtual tours (6 produced)
- + Includes all Diamond features

## DIAMOND **300%** MORE EXPOSURE THAN SILVER\*

- Appears above Platinum Plus listings
- Largest ad size
- Listing on 6 websites
- Property ads on Facebook, Instagram and thousands of websites
- Property ads in targeted email campaigns
- HD video production
- Unlimited hi-res photos (30 produced)
- 20 virtual tours (6 produced)
- Property management logo
- Rent specials on amenities on placard
- Image carousel on search results
- Link to property website
- Detailed property map

### NEW UNIT LEVEL DETAILS!

- Unit level media (photos, virtual tours, videos, and more)
- Property & unit maps
- Unit-level leads
- Price by lease term/move-in date

### The Atlantic

1401 Spruce St, Philadelphia, PA 19102

Videos
Virtual Tour

**\$2,365 - \$27,995**

**Studio - 4 Beds**

2 MONTHS FREE

Dog & Cat Friendly, Fitness Center, Pool, Stainless Steel...

**(484) 435-8427**

Email

## PLATINUM PLUS

150% MORE EXPOSURE THAN SILVER\*

- + Appears at top of Platinum search results
- + 8 virtual tours (4 produced)
- + 55 hi-res photos (30 produced)
- + Includes all Platinum features

## PLATINUM

100% MORE EXPOSURE THAN SILVER\*



- Appears above Gold Plus listings
- Large ad size
- Listing on 6 websites
- 50 hi-res photos (30 produced)
- 6 virtual tours (4 produced)
- Property ads on Facebook, Instagram and thousands of websites
- Property ads in targeted email campaigns
- Property management logo
- Rent specials on placard
- Image carousel on search results
- Link to property website
- Detailed property map


### NEW UNIT LEVEL DETAILS!

- Unit level media (photos, virtual tours, and view from unit)
- Property & unit maps
- Unit-level leads

### The Granary

1901 Callowhill St, Philadelphia, PA 19130



**\$2,532 - \$5,612**

1-3 Beds

(856) 666-0591

Email



## GOLD PLUS


70% MORE EXPOSURE THAN SILVER\*

- + Appears at top of Gold search results
- + 6 virtual tours (2 produced)
- + 40 hi-res photos (20 produced)
- + Includes all Gold features

### The Chocolate Works

231-247 N 3rd St, Philadelphia, PA 19106



**\$1,816 - \$5,611**

1-2 Beds

(856) 348-5503

Email

## GOLD

40% MORE EXPOSURE THAN SILVER\*

- Appears above Silver Plus listings
- Medium ad size
- Listing on 6 websites
- 35 hi-res photos (20 produced)
- 4 virtual tours (2 produced)
- Property ads in targeted email campaigns
- Property management logo
- Link to property website


### NEW UNIT LEVEL DETAILS!

- Photos of the unit
- Floor plan image of the unit
- Unit-level leads

## SILVER PLUS

5% MORE EXPOSURE THAN SILVER\*

- + Appears at top of Silver search results
- + 25 hi-res photos
- + Includes all Silver features




**\$1,475**

2 Beds, 1 Bath, 700 sq ft

2220 N 16th St Unit 2, Philadelphia, PA 19132

(267) 210-5688

Email



## SILVER

- Standard ad size
- 20 hi-res photos
- Listing on 6 websites

### All network advertising packages include the following features:

- |                                  |                                     |   |
|----------------------------------|-------------------------------------|---|
| ✓ Dedicated property detail page | ✓ Beds, baths, and sqft of the unit | ✓ Tour scheduling                                 |
| ✓ Listing on 1 targeted website† | ✓ Unit amenities                    | ✓ Unit-level specials                             |
| ✓ Ratings & reviews              | ✓ Call recording                    | ✓ Unit-level descriptions                         |
| ✓ Date available for the unit    | ✓ Network ad analytics              | ✓ Unit-level price by lease term and move-in date |
| ✓ Rent specials on listings page | ✓ Network customer portal           | ✓ Unit-level apply now                            |
| ✓ CoStar rent comps report       | ✓ Rental rate of a unit             |   |

# Apartments.com Network Ad Package Features

	PACKAGE FEATURES	DIAMOND PLUS	DIAMOND	PLATINUM PLUS	PLATINUM	GOLD PLUS	GOLD	SILVER PLUS	SILVER
NETWORK EXPOSURE	Exposure increase vs. silver**	1000%	300%	150%	100%	70%	33%	5%	
	Order of appearance	> DIAM	> PLAT+	> PLAT	> GOLD+	> GOLD	> SILV+	> SILV	
	Number of network sites*	6	6	6	6	6	6	6	6
	Reinforcement ad	•	•						
	Property ads on Facebook, Instagram, other websites	•	•	•	•				
	Property ads in targeted email campaigns	•	•	•	•	•	•		
	Property management logo	•	•	•	•	•	•		
	Listing on 1 targeted website†	•	•	•	•	•	•	•	•
LISTING FEATURES	HD video production^	•	•						
	Amenities on search page	•	•						
	Detailed property map	•	•	•	•				
	Image carousel on search results	•	•	•	•				
	Rent specials on placard	•	•	•	•				
	Hi-res photos (produced/total)^	30/Unlim.	30/Unlim.	30/55	30/50	20/40	20/35	0/25	0/20
	Virtual tours (produced/total)^	6/40	6/20	4/8	4/6	2/6	2/4	0	0
	Tour Scheduling Vendor Integration	•	•	•	•	•	•	•	•
	Dedicated property details page	•	•	•	•	•	•	•	•
	Link to website URL	•	•	•	•	•	•		
	Ratings & reviews	•	•	•	•	•	•	•	•
	Sister properties as "nearby properties"	•	•	•	•	•	•	•	•
	Rent specials on listing page	•	•	•	•	•	•	•	•
UNIT LEVEL DETAILS	Videos of a unit	•	•						
	Virtual tours of a unit	•	•	•	•				
	Unit in detailed property map	•	•	•	•				
	View from the unit	•	•	•	•				
	Photos and floor plan images of the unit	•	•	•	•	•	•		
	Unit-level leads	•	•	•	•	•	•		
	Unit-level apply now links	•	•	•	•	•	•	•	•
	Unit-level description and specials	•	•	•	•	•	•	•	•
	Unit amenities	•	•	•	•	•	•	•	•
	Beds, baths, and sq ft of the unit	•	•	•	•	•	•	•	•
	Rental rates and estimated costs	•	•	•	•	•	•	•	•
	Date available for the unit	•	•	•	•	•	•	•	•
	Deposit for a unit	•	•	•	•	•	•	•	•
	Price by lease term/move-in date	•	•	•	•	•	•	•	•
ADDITIONAL RESOURCES	CoStar rent comps report	•	•	•	•	•	•	•	•
	Call recording	•	•	•	•	•	•	•	•
	Network ad analytics + customer portal	•	•	•	•	•	•	•	•

\* All advertisers receive Apartments.com, ForRent.com, ApartmentFinder.com, ApartmentHomeLiving.com, Apartmentos.com, and Homes.com.

† Participation based on certain restrictions. Targeted sites include: ForRentUniversity.com, After55.com, CorporateHousing.com, WestsideRentals.com

^ Available only with network contract of 12 months for Gold and above. Drone video incorporated where permissible by law. Contact your Apartments.com sales associate about availability in your market.

\*\*Google Analytics, Apartments.com Network Internal Data, Jan-Dec 2023 Monthly Average

[apartments.com/grow](https://apartments.com/grow) | 888.658.7368

